THE GLOBAL CONNECTIVITY SITUATION

INTERNET FOR ALL BY 2020?

WE MUST TAKE ACTION NOW

UN DEFINES “AFFORDABLE BROADBAND” AS 500MB OF MOBILE DATA PRICED AT 5% OR LESS OF AVERAGE MONTHLY INCOME.

COUNTRIES HAVE MET THIS AFFORDABILITY TARGET.

WANT TO LEARN MORE?

Read the A4AI 2015-16 Affordability Report at www.a4ai.org/affordability-report

COMMIT TO A NEW 1 GB AFFORDABILITY TARGET – 1GB OF MOBILE DATA PRICED AT 2% OR LESS OF AVERAGE MONTHLY INCOME

WHY? When a basic broadband package – whether for 500MB or 1GB of data – is priced at this level, it becomes affordable for all levels of income earners.

PRIORITISE PUBLIC ACCESS

WHY? Free and subsidised community access enables connectivity for those that continue to be excluded by the market or are unable to afford the cost to connect.

DESIGN POLICIES WITH A GENDER FOCUS

WHY? Closing the gender digital gap is critical to global development and women’s empowerment. This won’t happen unless policies make a concerted effort to connect women.

ON CURRENT TRENDS, THE WORLD WILL MISS THIS GOAL BY 22 YEARS

THE GLOBAL CONNECTIVITY SITUATION

4+BILLION PEOPLE OFFLINE

9 OUT OF 10 IN THE DEVELOPING WORLD

MOST OF THESE ARE WOMEN

THE HIGH COST TO CONNECT IS EXCLUDING BILLIONS FROM THE DIGITAL REVOLUTION

ON DEFINE “AFFORDABLE BROADBAND” AS 500MB OF MOBILE DATA PRICED AT 5% OR LESS OF AVERAGE MONTHLY INCOME.

111 COUNTRIES HAVE MET THE UN AFFORDABILITY TARGET OF BASIC BROADBAND PRICED AT 5% OR LESS OF AVERAGE INCOME

9 COUNTRIES HAVE MET THE AFFORDABILITY TARGET FOR THE BOTTOM 20% OF INCOME EARNERS...

... BUT...

11 COUNTRIES HAVE MET THIS TARGET FOR THOSE LIVING IN POVERTY

ON CURRENT TRENDS, THE WORLD WILL MISS THIS GOAL BY 22 YEARS

AFFORDABLE, UNIVERSAL INTERNET ACCESS IN THE WORLD’S LEAST DEVELOPED COUNTRIES BY 2020

IN SEPTEMBER 2015, WORLD LEADERS AGREED ON A NEW GLOBAL GOAL

2005

2010

2015

2020

2025

2030

2035

2042

4.5+ BILLION PEOPLE OFFLINE

9 OUT OF 10 IN THE DEVELOPING WORLD

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